



## Quick Start Guide to:

### **Limited versus Advanced Surveys**

Swiftpage's Entry and Basic service levels include limited survey functionality while the Pro and Team packages offer advanced survey functionality. This Quick Start Guide outlines the difference between limited and advanced surveys.

#### **Limited surveys:**

- Build multiple surveys from a variety of question types (long or short answer, multiple choice, true/false, etc.).
- Retain up to 5000 survey responses per survey.
- Export survey responses in Excel format.
- Create an autoresponder that automatically sends an email to your contact once they have completed your survey.
- Automatically load a contact into a Drip Marketing Campaign once they have completed your survey.

#### **Advanced surveys:**

- Access to all of the limited survey functionality.
- Create a survey background page so that your survey has the look and feel of your website or other marketing materials.
- Designate a landing page and direct anybody who completes the survey to your website, a Swiftpage template, or any other web page.
- The ability to create List Builder surveys to automatically add contacts to your database.
- Design List Updater surveys to automatically update the information of pre-existing contacts.