



## Quick Start Guide to:

### **Advanced Surveys**

This Quick Start Guide describes the survey features available with the Pro and Team levels of service. Advanced surveys are a powerful tool for collecting information and integrating it with your database. With advanced survey functionality you can:

1. Build a survey from a variety of question types (short answer, true/false, multiple choice, rating, etc.) to best capture the data you want.
2. Create a survey background page so that your survey has the look and feel of your website or other marketing materials.
3. Designate a landing page and direct anybody who completes your survey to your website, a Swiftpage template, or any other web page.
4. Receive a detailed notification each time somebody completes your survey or a daily summary of the survey responses.
5. Export the results in a CSV format.
6. Host the survey on Swiftpage's servers and then link to it from your templates or website.
7. Send an automated email response whenever somebody fills out a survey.
8. Automatically add contacts to a specified Drip Marketing Campaign.
9. Use the List Builder function to automatically add new contacts to your database.
10. Design List Updater surveys to automatically update the information of pre-existing contacts.