Swiftpage Connect

Email Scheduling

January
School Board Recognition Month
1 - Tuesday / New Year's Day
21 - Monday / Martin Luther King Jr. Day (US)
26 - Saturday / Australia Day (AU)

February
National Black History Month
2 - Saturday / Groundhog Day (US)
3 - Sunday / Super Bowl (US)
10 - Sunday / Chinese New Year
12 - Tuesday / Mardi Gras
13 - Wednesday / Ash Wednesday
14 - Tuesday / Valentine's Day
18 - Monday / President's Day (US)

March
Red Cross Month
Women's History Month
10 - Sunday / Daylight Savings Begins (US)
17 - Sunday / St. Patrick's Day
20 - Wednesday / First Day of Spring
24 - Sunday / Palm Sunday
25 - Monday / Passover
29 - Friday / Good Friday
30 - Saturday / National Doctor's Day (US)
31 - Sunday / Easter

April
National Child Abuse Prevention Month
National Library Month
1 - Monday / April Fool's Day
15 - Monday / Tax Day (US)
22 - Monday / Earth Day
22-26 / Small Business Week
24 - Wednesday / Admin. Professional's Day
25 - Thursday / Anzac Day (AU)

May
National Military Appreciation Month
Graduations
1 - Wednesday / May Day (UK)
5 - Sunday / Cinco de Mayo
6 - Monday / National Nurses Day
7 - Tuesday / Teacher Appreciation Day
12 - Sunday / Mother's Day
19 - Sunday / Pentecost
20 - Monday / Victoria Day (CA)
27 - Monday / Memorial Day (US)

June
National Safety Month
Graduations Continued
14 - Friday / Flag Day (US)
16 - Sunday / Father's Day (US)
21 - Friday / First Day of Summer & Longest day of the year

July
National Independent Retailers Month
1 - Monday / Canada Day (CA)
4 - Thursday / Independence Day (US)
9 - Tuesday / Ramadan Begins
28 - Sunday / Parent's Day (US)

August
Back to School
4 - Sunday / Sister's Day
7 - Wednesday/ Ramadan Ends

September
National Coupon Month
Start Holiday Marketing
2 - Monday / Labor Day (US)
4-6 / Rosh Hashana
8 - Sunday / Grandparent's Day (US)
11 - Wednesday / Patriot Day (US)
13 - Friday / Friday the Thirteenth
13-14 / Yom Kippur
22 - Sunday / First Day of Fall
27 - Friday / Native American Day (US)

October
Breast Cancer Awareness Month
14 - Monday / Columbus Day (US)
16 - Wednesday / Boss' Day (observed) (US/CA)
19 - Saturday / Sweetest Day (US)
31 - Thursday / Halloween

November
American Indian Heritage Month
1 - Friday / All Saints' Day
3 - Sunday / Daylight Savings Time Ends
11 - Monday / Veterans' Day
27 - Wednesday / Hanukkah Begins
28 - Thursday / Thanksgiving Day (US)
29 - Friday / Black Friday
30 - Saturday / Small Business Saturday (US)

December
Universal Human Rights Month
2 - Monday / Cyber Monday
5 - Thursday / Hanukkah Ends
7 - Saturday / Pearl Harbor Remembrance (US)
21 - Saturday / First Day of Winter & Shortest day of the year
24 - Tuesday / Christmas Eve
25 - Wednesday / Christmas Day
26 - Thursday / Boxing Day
31 - Tuesday / New Year's Eve

Other Dates to Consider
- Establishment of your business
- Your CEO's birthday
- Your customer's birthdays

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2013 Calendar