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Integrating your Website using ACT! and Swiftpage

Darren Flood | Evolution Marketing Services
&
Annie Cooley | Swiftpage

Bio

Founder of Evolution Marketing

10 years as a Sage ACT! Certified Consultant

Swiftpage Gold Certified Consultant

Assisted hundreds of small businesses and organisations with automating their sales and marketing systems.

#swiftpage

Agenda

- **<u>Why</u>** Integrate your Website with ACT!

- **<u>What</u>** you need to know before starting

- **<u>How</u>** to do it.

Why?

- Save time manually adding contacts
- Capture 100% of form applicants
- Automate follow-up using Drip Marketing

What to Consider

- Complexity of the form

- Looking professional

- Getting your Web Designer involved

How to do it!

- Build a Survey

- Adding it to your website

Who can help

- Your Sage ACT! Consultant

- A Swiftpage Certified Consultant

- Evolution Marketing