TOP 10 ITEMS to Include in Your Email Template

10 Balance of text and images

9 Relevant and concise content

8 Social media buttons

7 Highlights or features

6 Valuable downloads *(PDFs, brochures)*

5 Promotion or offer

4 Contact information

3 Navigation that mimics your website

2 Call to action *(Download, Buy Now, Click Here)*

1 Professional Header

Swiftpage E Connect